

Best Professions - Lawyers

MID: 889125-000

----- SRDS UPDATED/CONFIRMED -----
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----
 Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	587,969	\$60.00
General practitioners	327,524	+5.00
Civil law practitioners	133,012	+5.00
Trial litigators	68,923	+5.00
Corporate/financial	58,637	+5.00
Property/real estate	40,938	+5.00
Accident/personal injury	43,861	+5.00
Domestic/family issues	33,925	+5.00
Government/customs	40,722	+5.00
Labor disputes	30,689	+5.00
Bankrupcy	29,642	+5.00
Media/Sports	22,421	+5.00

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
Specialty	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
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Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Legal professionals.
 60% male, 40% female.

----- DATACARD DESCRIPTION -----

THESE AFFLUENT, WELL-EDUCATED LEGAL PROFESSIONALS PLAY A VITAL ROLE IN THE AMERICAN JUDICIAL PROCESS BY REPRESENTING THEIR CLIENTS IN COURT OR ADVISING THEM ON OTHER LEGAL MATTERS. THEY SEEK A VARIETY OF PRODUCTS AND SERVICES THAT WILL INCREASE THEIR PROFITS AND EXPOSURE, AS WELL AS LUXURY ITEMS THAT INDICATE THEY HOLD AN ESTEEMED POSITION IN SOCIETY. WITH THIS HIGHLY SELECTIVE DATAMATRIX LIST DATABASE, MARKETERS CAN CONNECT WITH INDIVIDUAL ATTORNEYS OR LARGER PRACTICES THAT SPECIALIZE IN LEGAL AREAS RANGING FROM ANTITRUST TO ZONING MATTERS AND EVERYTHING IN BETWEEN. THIS DATABASE IS 60% MALE AND AROUND 35% OF THE CONTACTS PRACTICE WITHOUT THE ASSISTANCE OF OTHER PARTNERS. THE INFORMATION IN THIS FILE WAS COLLECTED FROM FEDERAL AND STATE BAR INFORMATION, PROFESSIONAL DIRECTORIES AND OTHER PROPRIETARY DATA SOURCES. THESE LEGAL PROFESSIONALS ARE EXCELLENT PROSPECTS FOR ANY CAMPAIGN DEALING WITH OFFICE SUPPLY STORES, COMPUTER PRODUCTS AND SERVICES, SMALL BUSINESS ASSISTANCE IN THE AREAS OF ACCOUNTING OR ADVERTISING, TRADE PUBLICATIONS, CONTINUING EDUCATION OFFERS, LEGAL SEMINARS OR ANY OTHER PRODUCT OR SERVICE THAT WILL GROW THEIR PRACTICE AND EARN THEM MORE MONEY. IN ADDITION, THESE WEALTHY CONSUMERS ARE ALWAYS SEEKING THE LATEST GADGETS OR MERCHANDISE SUCH AS PDAS OR SMARTPHONES, HIGH-END AUTOMOBILES, DESIGNER CLOTHING AND JEWELRY OR OTHER PRICY ITEMS THAT PROJECT THEIR IMPORTANT STATUS IN SOCIETY.

SRDS Classification

USA Business 185 Legal

----- LIST SOURCE -----

Source	Note
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Compiled

Directories

----- **COMMISSION, CREDIT POLICY** -----

15% commission to agencies. 30% commission to brokers.

----- **METHOD OF ADDRESSING** -----

Available Media	Rate	Per Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra
Diskette	\$50.00		fee
E-mail	\$50.00		fee
CD-ROM	\$50.00		fee
FTP	\$50.00		fee

----- **RESTRICTIONS** -----

Reuse is allowed. Exchange is not allowed. Net name is allowed.

----- **UPDATE SCHEDULE** -----

Updated monthly.