

Best Professions - Lawyers

DATACARD DESCRIPTION

THESE AFFLUENT, WELL-EDUCATED LEGAL PROFESSIONALS PLAY A VITAL ROLE IN THE AMERICAN JUDICIAL PROCESS BY REPRESENTING THEIR CLIENTS IN COURT OR ADVISING THEM ON OTHER LEGAL MATTERS. THEY SEEK A VARIETY OF PRODUCTS AND SERVICES THAT WILL INCREASE THEIR PROFITS AND EXPOSURE, AS WELL AS LUXURY ITEMS THAT INDICATE THEY HOLD AN ESTEEMED POSITION IN SOCIETY. WITH THIS HIGHLY SELECTIVE DATAMATRIX LIST DATABASE, MARKETERS CAN CONNECT WITH INDIVIDUAL ATTORNEYS OR LARGER PRACTICES THAT SPECIALIZE IN LEGAL AREAS RANGING FROM ANTITRUST TO ZONING MATTERS AND EVERYTHING IN BETWEEN. THIS DATABASE IS 60% MALE AND AROUND 35% OF THE CONTACTS PRACTICE WITHOUT THE ASSISTANCE OF OTHER PARTNERS. THE INFORMATION IN THIS FILE WAS COLLECTED FROM FEDERAL AND STATE BAR INFORMATION, PROFESSIONAL DIRECTORIES AND OTHER PROPRIETARY DATA SOURCES. THESE LEGAL PROFESSIONALS ARE EXCELLENT PROSPECTS FOR ANY CAMPAIGN DEALING WITH OFFICE SUPPLY STORES, COMPUTER PRODUCTS AND SERVICES, SMALL BUSINESS ASSISTANCE IN THE AREAS OF ACCOUNTING OR ADVERTISING, TRADE PUBLICATIONS, CONTINUING EDUCATION OFFERS, LEGAL SEMINARS OR ANY OTHER PRODUCT OR SERVICE THAT WILL GROW THEIR PRACTICE AND EARN THEM MORE MONEY. IN ADDITION, THESE WEALTHY CONSUMERS ARE ALWAYS SEEKING THE LATEST GADGETS OR MERCHANDISE SUCH AS PDAS OR SMARTPHONES, HIGH-END AUTOMOBILES, DESIGNER CLOTHING AND JEWELRY OR OTHER PRICY ITEMS THAT PROJECT THEIR IMPORTANT STATUS IN SOCIETY.

60% male, 40% female.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000 Counts Thru: Jul 2010	UPDATED DATE VERIFIED	Jul 27, 2010 Jul 27, 2010
Selections	Counts	Price per/M
Universe	587,969	\$60.00
General practitioners	327,524	+5.00
Civil law practitioners	133,012	+5.00
Trial litigators	68,923	+5.00
Corporate/financial	58,637	+5.00
Property/real estate	40,938	+5.00
Accident/personal injury	43,861	+5.00
Domestic/family issues	33,925	+5.00
Government/customs	40,722	+5.00
Labor disputes	30,689	+5.00
Bankruptcy	29,642	+5.00
Media/Sports	22,421	+5.00

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
Specialty	\$5.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Directories

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M

Diskette	\$50.00
E-mail	\$50.00
CD-ROM	\$50.00
FTP	\$50.00

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

RESTRICTIONS

Reuse is allowed. Exchange is not allowed. Net name is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

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