

Datamatrix 2017



Best Professions - Lawyers

Connect with America's community of legal professionals through this comprehensive database of lawyers, screened by their area of specialty. 30% BROKER COMMISSION!



SEGMENTS

587,969	Total Universe / Universe Rate	\$70.00/M
327,524	General Practitioners	+ \$5.00/M
133,012	Civil Law Practitioners	+ \$5.00/M
68,923	Trial Litigators	+ \$5.00/M
58,637	Corporate/Financial	+ \$5.00/M
40,938	Property/Real Estate	+ \$5.00/M
43,861	Accident/Personal Injury	+ \$5.00/M
33,925	Domestic/Family Issues	+ \$5.00/M
40,722	Government/Customs	+ \$5.00/M
30,689	Labor Disputes	+ \$5.00/M
29,642	Bankruptcy	+ \$5.00/M
22,421	Media/Sports	+ \$5.00/M

ID NUMBERS

Manager ID	217432
NextMark ID	133677
mIn ID	889125-000
SRDS ID	

MEDIA TYPE

Business and Consumer	
-----------------------	--

SOURCE

Compiled lists, Directories

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	
New to Manager	
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	09/12/2007
Last Update	01/08/2018
Next Update	01/31/2018
Update Frequency	QUARTERLY








DESCRIPTION

These affluent, well-educated legal professionals play a vital role in the American judicial process by representing their clients in court or advising them on other legal matters. They seek a variety of products and services that will increase their profits and exposure, as well as luxury items that indicate they hold an esteemed position in society. With this highly selective Datamatrix List database, marketers can connect with individual attorneys or larger practices that specialize in legal areas ranging from Antitrust to Zoning matters and everything in between. This database is 60% male and around 35% of the contacts practice without the assistance of other partners. The information in this file was collected from federal and state bar information, professional directories and other proprietary data sources. These legal professionals are excellent prospects for any campaign dealing with office supply stores, computer products and services, small business assistance in the areas of accounting or advertising, trade publications, continuing education offers, legal seminars or any other product or service that will grow their practice and earn them more money. In addition, these wealthy consumers are always seeking the latest gadgets or merchandise such as PDAs or smartphones, high-end automobiles, designer clothing and jewelry or other pricy items that project their important status in society.

PROFILE

SPECIALTY (5.00/M)

General Practitioners	327,524	
Civil Law Practitioners	133,012	
Trial Litigators	68,923	
Corporate/Financial	58,637	

Property/Real Estate	40,938	
Accident/Personal Injury	43,861	
Domestic/Family Issues	33,925	
Government/Customs	40,722	
Labor Disputes	30,689	
Bankruptcy	29,642	
Media/Sports	22,421	

SELECTS

ADDRESS TYPE	\$10.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SPECIALTY	\$5.00/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male	60%
Female	40%

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	25,000
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION

Charges

KEY CODING

Key Coding is available	
Charges	\$3.00/M

ADDRESSING

EMAIL	\$50.00/F
FTP	\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact