

## Best Professions - Financial Planners

### DATACARD DESCRIPTION

AS AMERICANS ACQUIRE MORE WEALTH, FINANCIAL PLANNING IS GROWING RAPIDLY AS AN EXTREMELY LUCRATIVE OCCUPATION. THESE PROFESSIONALS TAKE PRIDE IN THEIR POSITIONS AND HAVE SPENT A GREAT DEAL OF TIME AND HARD WORK TO SECURE THEM. INCREASED CONSUMER AWARENESS OF INVESTMENTS AND CONCERN WITH THE ECONOMY HAS CREATED IMMENSE DEMAND FOR FINANCIAL ADVISORS. THIS INCREASE, COUPLED WITH LARGE COMMISSIONS, HAS PROPELLED THIS OCCUPATION TO ITS CURRENT LEVEL OF PROFITABILITY. THEY PURCHASE A VARIETY OF GOODS AND SERVICES, NOT ONLY TO GROW WITHIN THEIR CHOSEN FIELD, BUT TO LIVE EXTRAVAGANTLY AND REAP THE REWARDS OF THEIR HARD WORK. BEST PROFESSIONS HAS COLLECTED THEIR DATA FROM VARIOUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF FINANCIAL PROFESSIONALS AT BUSINESS ADDRESS ON THE MARKET. THIS DATAMATRIX LIST IS A VITAL ASSET FOR ANY CAMPAIGN DEALING WITH FINANCIAL PUBLICATIONS, BUSINESS OR INVESTMENT SEMINARS, TAX CONSULTATION/ACCOUNTANCY, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, REAL ESTATE, BOATS, DESIGNER CLOTHING AND JEWELRY OR OTHER PRICY ITEMS THAT PROJECT THEIR WEALTH AND IMPORTANCE. ALSO, EXCELLENT PROSPECTS FOR FUNDRAISING.

75% male, 25% female.

### SELECTIONS WITH COUNTS

**Minimum order 250.00 or 3,000**

**Counts Thru: Jul 2010**

**UPDATED** Jul 27, 2010  
**DATE VERIFIED** Jul 27, 2010

<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Universe	73,195	\$60.00
Male	41,257	+10.00
Female	10,964	+10.00

Net name arrangement (minimum 25,000) 85%.

### OTHER SELECTIONS

<b>Selections</b>	<b>Rate</b>	<b>Per</b>
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Job Title Select	\$5.00	M
Phone Number	\$15.00	M
Key Coding	\$3.00	M

### LIST SOURCE

	<b>Note</b>
Compiled	Professional Records

### METHOD OF ADDRESSING

<b>Available Media</b>	<b>Rate</b>	<b>Per</b>
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	
Cartridge	\$50.00	

### COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

### RESTRICTIONS

Net name is allowed. Exchange is not allowed. Reuse is allowed. Telemarketing is not allowed.

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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