

Best Professions - Financial Planners

MID: 890125-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	73,195	\$60.00
Male	41,257	+10.00
Female	10,964	+10.00

Net name arrangement (minimum 25,000) 85%.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Job Title Select	\$5.00	M	extra	
Phone Number	\$15.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists

3530 Route 27, 2nd Floor

Kendall Park, NJ 08824

Phone: 732-940-1500

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Contact Title Phone Fax E-mail

List Manager	732-	732-	sales@datamatrixlists.com
	940-	940-	
	1500	1501	

----- SUMMARY DESCRIPTION -----

Financial planners and advisors.

75% male, 25% female.

----- DATACARD DESCRIPTION -----

AS AMERICANS ACQUIRE MORE WEALTH, FINANCIAL PLANNING IS GROWING RAPIDLY AS AN EXTREMELY LUCRATIVE OCCUPATION. THESE PROFESSIONALS TAKE PRIDE IN THEIR POSITIONS AND HAVE SPENT A GREAT DEAL OF TIME AND HARD WORK TO SECURE THEM. INCREASED CONSUMER AWARENESS OF INVESTMENTS AND CONCERN WITH THE ECONOMY HAS CREATED IMMENSE DEMAND FOR FINANCIAL ADVISORS. THIS INCREASE, COUPLED WITH LARGE COMMISSIONS, HAS PROPELLED THIS OCCUPATION TO ITS CURRENT LEVEL OF PROFITABILITY. THEY PURCHASE A VARIETY OF GOODS AND SERVICES, NOT ONLY TO GROW WITHIN THEIR CHOSEN FIELD, BUT TO LIVE EXTRAVAGANTLY AND REAP THE REWARDS OF THEIR HARD WORK. BEST PROFESSIONS HAS COLLECTED THEIR DATA FROM VARIOUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF FINANCIAL PROFESSIONALS AT BUSINESS ADDRESS ON THE MARKET. THIS DATAMATRIX LIST IS A VITAL ASSET FOR ANY CAMPAIGN DEALING WITH FINANCIAL PUBLICATIONS, BUSINESS OR INVESTMENT SEMINARS, TAX CONSULTATION/ACCOUNTANCY, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, REAL ESTATE, BOATS, DESIGNER CLOTHING AND JEWELRY OR OTHER PRICY ITEMS THAT PROJECT THEIR WEALTH AND IMPORTANCE. ALSO, EXCELLENT PROSPECTS FOR FUNDRAISING.

SRDS Classification

USA Business 23 Banking & Financial

----- LIST SOURCE -----

Source	Note
Compiled	Professional Records

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra
Diskette	\$50.00		fee
E-mail	\$50.00		fee
CD ROM	\$50.00		fee
FTP	\$50.00		fee
Cartridge	\$50.00		fee

----- RESTRICTIONS -----

Net name is allowed. Exchange is not allowed. Reuse is allowed. Telemarketing is not allowed.