

## Datamatrix 2017



### Best Professions - Financial Planners

Connect with America's community of financial planners and advisors through this comprehensive database. Datamatrix Lists offers 30% BROKER COMMISSION!



#### SEGMENTS

73,145	Total Universe / Universe Rate	\$70.00/M
41,257	Male	+ \$10.00/M
10,964	Female	+ \$10.00/M

#### ID NUMBERS

<b>Manager ID</b>	<b>224155</b>
<b>NextMark ID</b>	<b>347537</b>
<b>mIn ID</b>	<b>890125-000</b>
<b>SRDS ID</b>	<b>890125-000</b>

#### MEDIA TYPE

**Business and Consumer**



#### SOURCE

Compiled lists, Professional Records

#### GEOGRAPHY

USA

#### OPT-IN

#### MAINTENANCE

Market Entry	
New to Manager	
Counts Through	<b>01/01/2018</b>

#### DATA CARD MAINTENANCE

New To System	<b>01/04/2008</b>
Last Update	<b>01/08/2018</b>
Next Update	<b>01/31/2018</b>
Update Frequency	<b>QUARTERLY</b>

#### DESCRIPTION

As Americans acquire more wealth, financial planning is growing rapidly as an extremely lucrative occupation. These professionals take pride in their positions and have spent a great deal of time and hard work to secure them. Increased consumer awareness of investments and concern with the economy has created immense demand for financial advisors. This increase, coupled with large commissions, has propelled this occupation to its current level of profitability. They purchase a variety of goods and services, not only to grow within their chosen field, but to live extravagantly and reap the rewards of their hard work. Best Professions has collected their data from various sources including professional directories, association memberships, government licensing databases and other proprietary data sources to offer marketers one of the most comprehensive listings of financial professionals at business address on the market. This list is a vital asset for any campaign dealing with financial publications, business or investment seminars, tax consultation/accountancy, as well as luxury items such as lavish vacations, high-end automobiles, real estate, boats, designer clothing and jewelry or other pricy items that project their wealth and importance. Also, excellent prospects for fundraising.

#### SELECTS

ADDRESS TYPE	<b>\$10.00/M</b>
GENDER/SEX	<b>\$10.00/M</b>
GEO SELECT	<b>\$5.00/M</b>
JOB TITLE SELECT	<b>\$5.00/M</b>
PHONE NUMBER	<b>\$25.00/M</b>

#### AVERAGE INCOME

Value **not available**

#### MINIMUM ORDER

Minimum Quantity	<b>3,000</b>
Minimum Price	<b>\$250.00</b>

#### MANAGER

**Datamatrix Lists**  
<http://www.datamatrixlists.com>

#### COMMISSIONS

Broker	<b>30%</b>
Agency	<b>15%</b>

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**GENDER**Male  
Female**75%**  
**25%**

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**NET NAME ARRANGEMENTS****Net Name is allowed**Floor  
Minimum Quantity  
Run Charges**85%**  
**25,000**

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**EXCHANGES****Exchange is not allowed**

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**REUSE****Reuse is allowed**Minimum Quantity  
Run Charge**0**

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**CANCELLATION**

Charges

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**KEY CODING****Key Coding is available**

Charges

**\$3.00/M**

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**ADDRESSING**

EMAIL

**\$50.00/F**

FTP

**\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact