

## Best Professions - Doctors

### DATACARD DESCRIPTION

THESE HIGHLY-TRAINED DOCTORS ARE LOOKING TO EXPAND THEIR PRACTICES AND BUILD PATIENT LOYALTY BY ACQUIRING NEW BUSINESS PRODUCTS AND TECHNOLOGIES TO KEEP THEIR OFFICES AS UP-TO-DATE AS POSSIBLE. IN ADDITION, THESE AFFLUENT CONSUMERS ARE SEEKING PRODUCTS AND SERVICES THAT WILL ENRICH THEIR LIVES AND THE LIVES OF THEIR FAMILIES. DATAMATRIX LISTS ARE MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES. BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THESE AFFLUENT MEDICAL PROFESSIONALS. THIS DATABASE CONNECTS MARKETERS WITH DOCTORS IN SPECIALTIES RANGING FROM ALTERNATIVE MEDICINE TO UROLOGY AND EVERYTHING IN BETWEEN AT THEIR HOME ADDRESS, OR EVEN AT THE HOSPITAL THEY WORK FROM. MEDICAL DOCTRS ARE EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGNS DEALING WITH UNIFORMS OR MEDICAL APPAREL, MEDICAL EQUIPMENT DISTRIBUTORS, BUSINESS SERVICES LIKE ACCOUNTING OR TECHNICAL SUPPORT, VARIES PUBLICATIONS FOR THEMSELVES AND THEIR WAITING ROOMS, MEDICAL SEMINARS OR TRADE SHOWS, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, BOATS OR OTHER HIGH TICKET ITEMS.

66% male, 34% female.

### SELECTIONS WITH COUNTS

**Minimum order 250.00 or 3,000**  
**Counts Thru: Jul 2010**

**UPDATED** Jul 27, 2010  
**DATE VERIFIED** Jul 27, 2010

Selections	Counts	Price per/M
Total universe	1,135,745	\$60.00
At hospital address	560,145	+10.00
At business address	290,137	+10.00
At home address	286,349	+10.00
General practitioners	260,974	+5.00
Internists/internal medicine	162,835	+5.00
Psychiatrists	93,179	+5.00
Pediatricians	87,249	+5.00
Surgeons	70,864	+5.00
OB/Gyn/fertility specialists	67,061	+5.00
Orthopedists/ortho surgeons	59,172	+5.00
Anesthesiologists	55,172	+5.00
Radiologists	44,631	+5.00

### OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Phone Number	\$15.00	M
Specialty	\$5.00	M
Key Coding	\$3.00	M

### LIST SOURCE

	Note
Compiled	Directories

### METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
E-mail	\$50.00	
Diskette	\$50.00	
CD-ROM	\$50.00	

FTP

\$50.00

**UPDATE SCHEDULE**

Monthly

**COMMISSION, CREDIT POLICY**

15% commission to agencies. 30% broker commission.

**RESTRICTIONS**

Telemarketing is allowed.

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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