

Best Professions - Doctors

MID: 889106-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Total universe	1,135,745	\$60.00
At hospital address	560,145	+10.00
At business address	290,137	+10.00
At home address	286,349	+10.00
General practitioners	260,974	+5.00
Internists/internal medicine	162,835	+5.00
Psychiatrists	93,179	+5.00
Pediatricians	87,249	+5.00
Surgeons	70,864	+5.00
OB/Gyn/fertility specialists	67,061	+5.00
Orthopedists/ortho surgeons	59,172	+5.00
Anesthesiologists	55,172	+5.00
Radiologists	44,631	+5.00

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Phone Number	\$15.00	M	extra	
Specialty	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Highly-trained doctors.
 66% male, 34% female.

----- DATACARD DESCRIPTION -----

THESE HIGHLY-TRAINED DOCTORS ARE LOOKING TO EXPAND THEIR PRACTICES AND BUILD PATIENT LOYALTY BY ACQUIRING NEW BUSINESS PRODUCTS AND TECHNOLOGIES TO KEEP THEIR OFFICES AS UP-TO-DATE AS POSSIBLE. IN ADDITION, THESE AFFLUENT CONSUMERS ARE SEEKING PRODUCTS AND SERVICES THAT WILL ENRICH THEIR LIVES AND THE LIVES OF THEIR FAMILIES. DATAMATRIX LISTS ARE MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES. BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THESE AFFLUENT MEDICAL PROFESSIONALS. THIS DATABASE CONNECTS MARKETERS WITH DOCTORS IN SPECIALTIES RANGING FROM ALTERNATIVE MEDICINE TO UROLOGY AND EVERYTHING IN BETWEEN AT THEIR HOME ADDRESS, OR EVEN AT THE HOSPITAL THEY WORK FROM. MEDICAL DOCTRS ARE EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGNS DEALING WITH UNIFORMS OR MEDICAL APPAREL, MEDICAL EQUIPMENT DISTRIBUTORS, BUSINESS SERVICES LIKE ACCOUNTING OR TECHNICAL SUPPORT, VARIES PUBLICATIONS FOR THEMSELVES AND THEIR WAITING ROOMS, MEDICAL SEMINARS OR TRADE SHOWS, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, BOATS OR OTHER HIGH TICKET ITEMS.

SRDS Classification

USA Business H21 Healthcare - Multi-Specialty & Primary Care

----- LIST SOURCE -----

Source	Note
Compiled	Directories

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% broker commission.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per Unit	Note

Pressure Sensitive Labels	\$15.00	M	extra
E-mail	\$50.00		fee
Diskette	\$50.00		fee
CD-ROM	\$50.00		fee
FTP	\$50.00		fee

----- **RESTRICTIONS** -----

Telemarketing is allowed.

----- **UPDATE SCHEDULE** -----

Updated monthly.