

## Datamatrix 2017



### Best Professions - Doctors

Connect with America's community of medical professionals through this comprehensive database of doctors and medical specialists. 30% BROKER COMMISSION!



#### SEGMENTS

1,135,745	Total Universe / Universe Rate	\$70.00/M
560,145	At Hospital Address	+ \$10.00/M
290,137	At Business Address	+ \$10.00/M
286,349	At Home Address	+ \$10.00/M
260,974	General Practitioners	+ \$5.00/M
162,835	Internists/Internal Medicine	+ \$5.00/M
93,179	Psychiatrists	+ \$5.00/M
87,249	Pediatricians	+ \$5.00/M
70,864	Surgeons	+ \$5.00/M
67,061	Ob/GYN/Fertility Specialists	+ \$5.00/M
59,172	Orthopedists/Ortho Surgeons	+ \$5.00/M
55,172	Anesthesiologists	+ \$5.00/M
44,631	Radiologists	+ \$5.00/M

#### ID NUMBERS

Manager ID	217414
NextMark ID	347536
mIn ID	889106-000
SRDS ID	889106-000

#### MEDIA TYPE

Business and Consumer	
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#### SOURCE

Compiled lists, Directories

#### GEOGRAPHY

USA

#### OPT-IN

#### MAINTENANCE

Market Entry	
New to Manager	
Counts Through	01/01/2018

#### DATA CARD MAINTENANCE

New To System	09/11/2007
Last Update	01/08/2018
Next Update	01/31/2018
Update Frequency	QUARTERLY

#### DESCRIPTION

These highly-trained doctors are looking to expand their practices and build patient loyalty by acquiring new business products and technologies to keep their offices as up-to-date as possible. In addition, these affluent consumers are seeking products and services that will enrich their lives and the lives of their families. Datamatrix Lists are multi-sourced from licensing data, professional directories, association memberships and other proprietary data sources, Best Professions offers unparalleled access to these affluent medical professionals. This database connects marketers with doctors in specialties ranging from Alternative Medicine to Urology and everything in between at their home or business address, or even at the hospital they work from. Medical doctors are exceptional prospects for any campaigns dealing with uniforms or medical apparel, medical equipment distributors, business services like accounting or technical support, various publications for themselves and their waiting rooms, medical seminars or trade shows, as well as luxury items such as lavish vacations, high-end automobiles, expensive jewelry, boats or other high ticket items.

#### SELECTS

ADDRESS TYPE	\$10.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
PHONE NUMBER	\$25.00/M
SPECIALTY	\$5.00/M

#### AVERAGE INCOME

Value	not available
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#### MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

#### MANAGER

**Datamatrix Lists**  
<http://www.datamatrixlists.com>

#### COMMISSIONS

Broker	30%
Agency	15%

#### GENDER

#### NET NAME ARRANGEMENTS

Net Name is allowed

Male  
Female

**66%** Floor  
**34%** Minimum Quantity  
Run Charges

**85%**  
**25,000**

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**EXCHANGES**  
**Exchange is not allowed**

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**REUSE**  
**Reuse is allowed**  
Minimum Quantity **0**  
Run Charge

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**CANCELLATION**  
Charges

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**KEY CODING**  
**Key Coding is available**  
Charges **\$3.00/M**

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**ADDRESSING**  
EMAIL **\$50.00/F**  
FTP **\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact