

Best Professions - Dentists

MID: 890082-000

----- SRDS UPDATED/CONFIRMED -----
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----
 Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	416,430	\$60.00
Dentists	209,410	+5.00
Dental hygienists	138,049	+5.00
Dental assistants	70,340	+5.00
Specialty: dental public health	301	+5.00
Specialty: endodontics	3,092	+5.00
Specialty: general dentistry	77,584	+5.00
Specialty: oral/maxillofacial pathology	146	+5.00
Specialty: oral/maxillofacial surgery	4,509	+5.00
Specialty: orthodontics/dentofacial orthopedics	7,116	+5.00
Specialty: pediatric dentistry	3,341	+5.00
Specialty: periodontics	3,499	+5.00
Specialty: prosthodontics	1,723	+5.00
Specialty: group practice	166,412	+5.00
Net name arrangement (minimum 25,000), 85%.		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Job Function Select	\$5.00	M	extra	
Phone Number	\$15.00	M	extra	
Specialty	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Dental professionals.

----- DATACARD DESCRIPTION -----

THESE HIGHLY-TRAINED PROFESSIONALS ARE LOOKING TO EXPAND THEIR PRACTICES AND BUILD PATIENT LOYALTY BY ACQUIRING NEW BUSINESS PRODUCTS AND TECHNOLOGIES TO KEEP THEIR OFFICES AS UP-TO-DATE AS POSSIBLE. IN ADDITION, THESE AFFLUENT CONSUMERS ARE SEEKING PRODUCTS AND SERVICES THAT WILL ENRICH THEIR LIVES AND THE LIVES OF THEIR FAMILIES. DATAMATRIX LISTS ARE MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES, BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THESE AFFLUENT MEDICAL PROFESSIONALS. EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGN DEALING WITH UNIFORMS OR MEDICAL APPAREL, DENTAL EQUIPMENT DISTRIBUTORS, BUSINESS SERVICES LIKE ACCOUNTING OR TECHNICAL SUPPORT, VARIOUS PUBLICATIONS FOR THEMSELVES AND THEIR WAITING ROOMS, DENTAL SEMINARS OR TRADE SHOWS, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, BOATS OR OTHER HIGH TICKET ITEMS.

SRDS Classification

USA Business H6 Healthcare - Dental

----- LIST SOURCE -----

Source	Note
Compiled	Directories

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers. 10% commission to managers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	

CD-ROM	\$50.00	fee
FTP	\$50.00	fee

----- **RESTRICTIONS** -----

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

----- **UPDATE SCHEDULE** -----

Updated monthly.