

Best Professions - Dentists

DATACARD DESCRIPTION

THESE HIGHLY-TRAINED PROFESSIONALS ARE LOOKING TO EXPAND THEIR PRACTICES AND BUILD PATIENT LOYALTY BY ACQUIRING NEW BUSINESS PRODUCTS AND TECHNOLOGIES TO KEEP THEIR OFFICES AS UP-TO-DATE AS POSSIBLE. IN ADDITION, THESE AFFLUENT CONSUMERS ARE SEEKING PRODUCTS AND SERVICES THAT WILL ENRICH THEIR LIVES AND THE LIVES OF THEIR FAMILIES. DATAMATRIX LISTS ARE MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES. BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THESE AFFLUENT MEDICAL PROFESSIONALS. EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGN DEALING WITH UNIFORMS OR MEDICAL APPAREL, DENTAL EQUIPMENT DISTRIBUTORS, BUSINESS SERVICES LIKE ACCOUNTING OR TECHNICAL SUPPORT, VARIOUS PUBLICATIONS FOR THEMSELVES AND THEIR WAITING ROOMS, DENTAL SEMINARS OR TRADE SHOWS, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, BOATS OR OTHER HIGH TICKET ITEMS.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Universe	416,430	\$60.00
Dentists	209,410	+5.00
Dental hygienists	138,049	+5.00
Dental assistants	70,340	+5.00
Specialty: dental public health	301	+5.00
Specialty: endodontics	3,092	+5.00
Specialty: general dentistry	77,584	+5.00
Specialty: oral/maxillofacial pathology	146	+5.00
Specialty: oral/maxillofacial surgery	4,509	+5.00
Specialty: orthodontics/dentofacial orthopedics	7,116	+5.00
Specialty: pediatric dentistry	3,341	+5.00
Specialty: periodontics	3,499	+5.00
Specialty: prosthodontics	1,723	+5.00
Specialty: group practice	166,412	+5.00
Net name arrangement (minimum 25,000), 85%.		

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Job Function Select	\$5.00	M
Phone Number	\$15.00	M
Specialty	\$5.00	M
Key Coding	\$3.00	M

LIST SOURCE

Compiled	Note
Compiled	Directories

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
CD-ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers. 10% commission to managers.

RESTRICTIONS

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

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