

Best Professions - Accountants

MID: 889103-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	514,249	\$60.00
Certified public accountants	428,684	\$60.00
Male	295,647	+10.00
Female	188,254	+10.00

Net name arrangement (minimum 25,000), 85%.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
Specialty	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists

3530 Route 27, 2nd Floor

Kendall Park, NJ 08824

Phone: 732-940-1500

Fax: 732-940-1501

E-mail: sales@datamatrixlists.com

Contact Title Phone Fax E-mail

List Manager		732-	732-	sales@datamatrixlists.com
		940-	940-	
		1500	1501	

----- SUMMARY DESCRIPTION -----

Accountants who make an average of \$75,000 per year and are continuously purchasing products for their businesses and personal life.

60% male, 40% female.

----- DATACARD DESCRIPTION -----

ACCOUNTANTS IN THIS DATABASE MAKE AN AVERAGE OF \$75,000 PER YEAR AND ARE CONTINUOUSLY PURCHASING PRODUCTS FOR THEIR BUSINESSES AND PERSONAL LIFE. THESE HIGHLY-SKILLED ACCOUNTANTS PERFORM A WIDE RANGE OF FINANCIAL ASSESSMENTS INCLUDING AUDITS, TAX PREPARATION, ACCOUNTING, PAYROLL OR FISCAL CONSULTING. THEY WORK FOR A VARIED ASSORTMENT OF CLIENTS INCLUDING GOVERNMENT AGENCIES, NONPROFIT ORGANIZATIONS, CORPORATIONS AND EVEN MAKE INDIVIDUAL FINANCIAL EVALUATIONS. THE INFORMATION IN THIS FILE HAS BEEN MULTI-SOURCED FROM PROFESSIONAL DIRECTORIES, STATE LICENSING RECORDS AND OTHER PROPRIETARY DATA SOURCES. BECAUSE OF THE EVER CHANGING TAX LAWS AND FINANCIAL REGULATIONS, ACCOUNTANTS ARE ALWAYS INVESTING TIME AND MONEY INTO LEARNING THESE NEW RULES. THEY ALSO FREQUENTLY UPDATE THEIR COMPUTERS AND SOFTWARE TO STAY CURRENT IN THE LUCRATIVE FIELD OF ACCOUNTING. BEST PROFESSIONS DATABASE IS AN ESSENTIAL PART OF ANY CAMPAIGN DEALING WITH FINANCIAL PUBLICATIONS, OFFICE SUPPLY STORES, SOFTWARE DISTRIBUTORS, FINANCIAL EDUCATION PROVIDERS, CREDIT CARDS COMPANIES OR ANY OTHER PRODUCTS AND SERVICES THAT CAN HELP THEM STAY AT THE FOREFRONT OF THE FINANCIAL INDUSTRY.

SRDS Classification

USA Business 52 Certified Public Accountants & Accountants

----- LIST SOURCE -----

Source	Note
Compiled	Directories

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra
Diskette	\$50.00		fee
E-mail	\$50.00		fee
CD-ROM	\$50.00		fee
FTP	\$50.00		fee

----- RESTRICTIONS -----

Telemarketing is allowed. Net name is allowed. Exchange is not allowed. Reuse is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.