

Best Professions - Accountants

DATACARD DESCRIPTION

ACCOUNTANTS IN THIS DATABASE MAKE AN AVERAGE OF \$75,000 PER YEAR AND ARE CONTINUOUSLY PURCHASING PRODUCTS FOR THEIR BUSINESSES AND PERSONAL LIFE. THESE HIGHLY-SKILLED ACCOUNTANTS PERFORM A WIDE RANGE OF FINANCIAL ASSESSMENTS INCLUDING AUDITS, TAX PREPARATION, ACCOUNTING, PAYROLL OR FISCAL CONSULTING. THEY WORK FOR A VARIED ASSORTMENT OF CLIENTS INCLUDING GOVERNMENT AGENCIES, NONPROFIT ORGANIZATIONS, CORPORATIONS AND EVEN MAKE INDIVIDUAL FINANCIAL EVALUATIONS. THE INFORMATION IN THIS FILE HAS BEEN MULTI-SOURCED FROM PROFESSIONAL DIRECTORIES, STATE LICENSING RECORDS AND OTHER PROPRIETARY DATA SOURCES. BECAUSE OF THE EVER CHANGING TAX LAWS AND FINANCIAL REGULATIONS, ACCOUNTANTS ARE ALWAYS INVESTING TIME AND MONEY INTO LEARNING THESE NEW RULES. THEY ALSO FREQUENTLY UPDATE THEIR COMPUTERS AND SOFTWARE TO STAY CURRENT IN THE LUCRATIVE FIELD OF ACCOUNTING. BEST PROFESSIONS DATABASE IS AN ESSENTIAL PART OF ANY CAMPAIGN DEALING WITH FINANCIAL PUBLICATIONS, OFFICE SUPPLY STORES, SOFTWARE DISTRIBUTORS, FINANCIAL EDUCATION PROVIDERS, CREDIT CARDS COMPANIES OR ANY OTHER PRODUCTS AND SERVICES THAT CAN HELP THEM STAY AT THE FOREFRONT OF THE FINANCIAL INDUSTRY.

60% male, 40% female.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Universe	514,249	\$60.00
Certified public accountants	428,684	\$60.00
Male	295,647	+10.00
Female	188,254	+10.00

Net name arrangement (minimum 25,000), 85%.

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
Specialty	\$5.00	M
Key Coding	\$3.00	M

LIST SOURCE

Compiled	Note Directories
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METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
CD-ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

RESTRICTIONS

Telemarketing is allowed. Net name is allowed. Exchange is not allowed. Reuse is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

889103

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