

Datamatrix 2017



America's Future - Political Party Affiliation

Voters by political party actively engaging in their civic duty to vote. Datamatrix lists always with a 30% BROKER COMMISSION!



SEGMENTS

11,563,478	Total Universe / Universe Rate	\$70.00/M
5,610,547	Democrat	+ \$5.00/M
2,341,252	Republican	+ \$5.00/M
148,638	Independent	+ \$5.00/M

ID NUMBERS

Manager ID	224041
NextMark ID	347530
mIn ID	890321-000
SRDS ID	

MEDIA TYPE

Consumer

SOURCE

Multi Sourced, Compiled lists, Voter Registration

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **09/27/2017**

DATA CARD MAINTENANCE

New To System	01/02/2008
Last Update	09/27/2017
Next Update	12/29/2017
Update Frequency	QUARTERLY

DESCRIPTION

This list is comprised of registered voters in the United States by political party. These citizens understand the importance of their right to vote and take full advantage of this civil liberty. Political affiliation is an excellent way to determine an individual's lifestyle and belief inclinations, as certain strongly held principles often run down party lines. This creates a perfect opportunity for any offer targeted towards a group with a specific set of standards. An ideal list for campaign and cause-related fundraising as well as any offer relating to the local or national community.

SELECTS

AGE	\$7.00/M
ETHNICITY	\$15.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
HOME OWNER	\$15.00/M
INCOME SELECT	\$7.00/M
LIFESTYLE SELECT	\$15.00/M
MARITAL STATUS	\$10.00/M
PRESENCE OF CHILDREN	\$10.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

NET NAME ARRANGEMENTS

Net Name is allowed	85%
Floor	25,000
Minimum Quantity	
Run Charges	

GENDER

Male	%
Female	%

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION
Charges

KEY CODING
Key Coding is available
Charges **\$3.00/M**

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact