

Datamatrix 2017



America's Future - Political Donors

Political Contributors by Party. Always with a 30% BROKER COMMISSION!



SEGMENTS

1,081,574	Total Universe / Universe Rate	\$75.00/M
592,853	Democratic Donors	
483,361	Republican Donors	\$80.00/M

ID NUMBERS

Manager ID	224036
NextMark ID	347529
mIn ID	890253-000
SRDS ID	890253-000

MEDIA TYPE

Consumer 

SOURCE

Multi Sourced, Compiled lists

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **01/02/2008**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

Connect with the pulse of America through Datamatrix Lists. With an average donation size of \$18.00 and selectable by age, household income and gender, this is a great source for political contributors. As political awareness increases, these donors are thinking more and more about the future of their beloved country. To ensure that America is kept in the best hands for the future, this group is willing to contribute generously to their candidates and causes. Whether Democrat or Republican, these citizens are extremely patriotic and feel very strongly about the United States. This list is perfect for any campaign to raise funds or support for party candidates or causes, as well as any fundraisers related to the future of America or preserving its rich heritage. Additionally, an excellent market for catalogs, insurance and investment opportunities, travel and credit card offers. Visit our website at www.datamatrixlists.com

SELECTS

GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
INCOME SELECT	\$10.00/M
AGE	\$10.00/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male	60%
Female	40%

AVERAGE INCOME

Value **\$55,000.00**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges

EXCHANGES
Exchange is not allowed

REUSE
Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION
Charges

KEY CODING
Key Coding is available
Charges **\$3.00/M**

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact