

American Commerce - Top Manufacturing Executives

MID: 892430-000

----- SRDS UPDATED/CONFIRMED -----
Jun 2, 2011

----- SELECTIONS WITH COUNTS -----
Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

| Selections | Counts | Price per/M |
|--------------------|---------|-------------|
| Universe | 799,095 | \$65.00 |
| CEO | 41,372 | +5.00 |
| President | 280,168 | +5.00 |
| Owner | 111,794 | +5.00 |
| Partner | 27,123 | +5.00 |
| Vice president | 243,155 | +5.00 |
| CFO | 32,589 | +5.00 |
| CIO/CTO | 15,570 | +5.00 |
| COO | 11,042 | +5.00 |
| Board of directors | 73,297 | +5.00 |

Net name arrangement (minimum 25,000), 85%.

----- OTHER SELECTIONS -----

| Selections | Rate | Per | Unit | Note |
|-------------------|---------|-----|-------|------|
| Address Type | \$10.00 | M | extra | |
| Bus/Industry Type | \$5.00 | M | extra | |
| Female Owned | \$15.00 | M | extra | |
| Geo Select | \$5.00 | M | extra | |
| HQ/Branch | \$10.00 | M | extra | |
| Job Title Select | \$5.00 | M | extra | |
| Minority Owned | \$15.00 | M | extra | |
| # Employees | \$10.00 | M | extra | |
| Phone Number | \$15.00 | M | extra | |
| \$ Volume | \$10.00 | M | extra | |
| SIC | \$5.00 | M | extra | |
| Key Coding | \$3.00 | M | extra | |

----- PERSONNEL -----

List Owner

Datamatrix Lists
3530 Route 27, 2nd Floor
Kendall Park, NJ 08824
Phone: 732-940-1500
Fax: 732-940-1501
E-mail: sales@datamatrixlists.com

Contact Title Phone Fax E-mail

| | | | |
|--------------|------|------|--|
| List Manager | 732- | 732- | sales@datamatrixlists.com |
| | 940- | 940- | |
| | 1500 | 1501 | |

----- SUMMARY DESCRIPTION -----

Decision makers within manufacturing industries.

----- DATACARD DESCRIPTION -----

PINPOINT YOUR IDEAL MARKET WITHIN THE ENORMOUS MANUFACTURING INDUSTRY BY SELECTING BUSINESS/INDUSTRY TYPE, EMPLOYEE SIZE AND ANNUAL SALES VOLUME. ADDITIONALLY, THIS FILE IS BROKEN DOWN INTO SPECIFIC EXECUTIVE TITLES TO ENSURE THAT YOUR INFORMATION GETS TO THE RIGHT DECISION MAKER WITHIN THE COMPANY. THIS LIST IS A VITAL RESOURCE FOR MARKETERS OF A VARIETY OF PRODUCTS AND SERVICES INCLUDING MACHINERY, UNIFORMS, PAYROLL SOLUTIONS, INSURANCE, IT/NETWORK SERVICES, COMPUTERS, MANAGEMENT CONSULTING, TRADE/INDUSTRY PUBLICATIONS, ETC. THESE EXECUTIVES ARE COMPENSATED WELL FOR THEIR HARD WORK AND MAKE EXCELLENT PROSPECTS FOR HIGH TICKET ITEMS SUCH AS CARS, BOATS, VACATIONS, JEWELRY, AS WELL AS INVESTMENT OPPORTUNITIES. THIS DATA HAS BEEN COLLECTED FROM VARIOUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF EXECUTIVES WITHIN THE MANUFACTURING FIELD.

SRDS Classification

USA Business 46 Business Firms (Manufacturing, Wholesale, Retail & Service)

----- LIST SOURCE -----

| Source | Note |
|----------|----------------------|
| Compiled | Professional Records |

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers;
10% commission to managers.

----- METHOD OF ADDRESSING -----

| Available Media | Rate | Per Unit | Note |
|---------------------------|---------|----------|-------|
| Pressure Sensitive Labels | \$15.00 | M | extra |

| | | |
|-----------|---------|-----|
| Diskette | \$50.00 | fee |
| E-mail | \$50.00 | fee |
| Cartridge | \$50.00 | fee |
| CD-ROM | \$50.00 | fee |
| FTP | \$50.00 | fee |

----- **RESTRICTIONS** -----

Telemarketing is allowed. Net name is allowed. Exchange is not allowed. Reuse is allowed.

----- **UPDATE SCHEDULE** -----

Updated monthly.