

American Commerce - Top Manufacturing Executives

DATACARD DESCRIPTION

PINPOINT YOUR IDEAL MARKET WITHIN THE ENORMOUS MANUFACTURING INDUSTRY BY SELECTING BUSINESS/INDUSTRY TYPE, EMPLOYEE SIZE AND ANNUAL SALES VOLUME. ADDITIONALLY, THIS FILE IS BROKEN DOWN INTO SPECIFIC EXECUTIVE TITLES TO ENSURE THAT YOUR INFORMATION GETS TO THE RIGHT DECISION MAKER WITHIN THE COMPANY. THIS LIST IS A VITAL RESOURCE FOR MARKETERS OF A VARIETY OF PRODUCTS AND SERVICES INCLUDING MACHINERY, UNIFORMS, PAYROLL SOLUTIONS, INSURANCE, IT/NETWORK SERVICES, COMPUTERS, MANAGEMENT CONSULTING, TRADE/INDUSTRY PUBLICATIONS, ETC. THESE EXECUTIVES ARE COMPENSATED WELL FOR THEIR HARD WORK AND MAKE EXCELLENT PROSPECTS FOR HIGH TICKET ITEMS SUCH AS CARS, BOATS, VACATIONS, JEWELRY, AS WELL AS INVESTMENT OPPORTUNITIES. THIS DATA HAS BEEN COLLECTED FROM VARIOUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF EXECUTIVES WITHIN THE MANUFACTURING FIELD.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Universe	799,095	\$65.00
CEO	41,372	+5.00
President	280,168	+5.00
Owner	111,794	+5.00
Partner	27,123	+5.00
Vice president	243,155	+5.00
CFO	32,589	+5.00
CIO/CTO	15,570	+5.00
COO	11,042	+5.00
Board of directors	73,297	+5.00

Net name arrangement (minimum 25,000), 85%.

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Bus/Industry Type	\$5.00	M
Female Owned	\$15.00	M
Geo Select	\$5.00	M
HQ/Branch	\$10.00	M
Job Title Select	\$5.00	M
Minority Owned	\$15.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
\$ Volume	\$10.00	M
SIC	\$5.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Professional Records

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	

CD-ROM \$50.00
FTP \$50.00

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers; 10% commission to managers.

RESTRICTIONS

Telemarketing is allowed. Net name is allowed. Exchange is not allowed. Reuse is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID 892430 000