

# American Commerce - Sales & Marketing

MID: 892401-000

----- SRDS UPDATED/CONFIRMED -----  
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----  
 Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Total universe	377,773	\$65.00
Sales	198,149	+5.00
Marketing	117,892	+5.00
Advertising	39,643	+5.00
Public relations	21,788	+5.00
VP of sales	32,114	+5.00
VP of marketing	26,209	+5.00

85% net name on all orders of 25,000 records or more.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Bus/Industry Type	\$5.00	M	extra	
Female Owned	\$15.00	M	extra	
Geo Select	\$5.00	M	extra	
Job Title Select	\$5.00	M	extra	
Minority Owned	\$15.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
\$ Volume	\$10.00	M	extra	
SIC	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists  
 3530 Route 27, 2nd Floor  
 Kendall Park, NJ 08824  
 Phone: 732-940-1500  
 Fax: 732-940-1501  
 E-mail: [sales@datamatrixlists.com](mailto:sales@datamatrixlists.com)

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	<a href="mailto:sales@datamatrixlists.com">sales@datamatrixlists.com</a>

----- SUMMARY DESCRIPTION -----

Marketing, sales, PR & advertising professionals.

----- DATACARD DESCRIPTION -----

AMERICAN COMMERCE MAKES IT POSSIBLE TO PINPOINT YOUR IDEAL MARKET BY CHOOSING BUSINESS/INDUSTRY TYPE, EMPLOYEE SIZE AND ANNUAL SALES VOLUME. ADDITIONALLY, THIS FILE IS BROKEN DOWN INTO DIFFERENT MARKETING AREAS - SALES, ADVERTISING, PUBLIC RELATIONS AND GENERAL MARKETING - TO ENSURE THAT YOUR OFFER IS DELIVERED TO THE RIGHT DECISION MAKER. MAKING SALES AND TURNING A PROFIT IS THE #1 PRIORITY OF ANY COMPANY, SO THE SALES AND MARKETING DEPARTMENTS OFTEN HAVE ENORMOUS BUDGETS TO SUCCEED IN THIS GOAL. THIS DATAMATRIX LIST IS A VITAL ASSET FOR ANY COMPANY WHOSE PRODUCTS OR SERVICES CAN HELP THESE PROFESSIONALS PERFORM THEIR JOB MORE EFFICIENTLY AND EFFECTIVELY GENERATE SALES. THIS DATA HAS BEEN COLLECTED FROM NUMEROUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF MARKETING PROFESSIONALS AVAILABLE.

SRDS Classification

USA Business 315 Selling & Salesmanship

----- LIST SOURCE -----

Source	Note
Compiled	Professional Records

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% broker commission.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Cartridge	\$50.00		fee	
CD-ROM	\$50.00		fee	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
FTP	\$50.00		fee	

----- UPDATE SCHEDULE -----

Updated monthly.