

## American Commerce - Sales & Marketing

### DATACARD DESCRIPTION

AMERICAN COMMERCE MAKES IT POSSIBLE TO PINPOINT YOUR IDEAL MARKET BY CHOOSING BUSINESS/INDUSTRY TYPE, EMPLOYEE SIZE AND ANNUAL SALES VOLUME. ADDITIONALLY, THIS FILE IS BROKEN DOWN INTO DIFFERENT MARKETING AREAS - SALES, ADVERTISING, PUBLIC RELATIONS AND GENERAL MARKETING - TO ENSURE THAT YOUR OFFER IS DELIVERED TO THE RIGHT DECISION MAKER. MAKING SALES AND TURNING A PROFIT IS THE #1 PRIORITY OF ANY COMPANY, SO THE SALES AND MARKETING DEPARTMENTS OFTEN HAVE ENORMOUS BUDGETS TO SUCCEED IN THIS GOAL. THIS DATAMATRIX LIST IS A VITAL ASSET FOR ANY COMPANY WHOSE PRODUCTS OR SERVICES CAN HELP THESE PROFESSIONALS PERFORM THEIR JOB MORE EFFICIENTLY AND EFFECTIVELY GENERATE SALES. THIS DATA HAS BEEN COLLECTED FROM NUMEROUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF MARKETING PROFESSIONALS AVAILABLE.

### SELECTIONS WITH COUNTS

<b>Minimum order 250.00 or 3,000</b>	<b>UPDATED</b>	Jul 27, 2010
<b>Counts Thru: Jul 2010</b>	<b>DATE VERIFIED</b>	Jul 27, 2010
<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Total universe	377,773	\$65.00
Sales	198,149	+5.00
Marketing	117,892	+5.00
Advertising	39,643	+5.00
Public relations	21,788	+5.00
VP of sales	32,114	+5.00
VP of marketing	26,209	+5.00

85% net name on all orders of 25,000 records or more.

### OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Bus/Industry Type	\$5.00	M
Female Owned	\$15.00	M
Geo Select	\$5.00	M
Job Title Select	\$5.00	M
Minority Owned	\$15.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
\$ Volume	\$10.00	M
SIC	\$5.00	M
Key Coding	\$3.00	M

### LIST SOURCE

Compiled	<b>Note</b>
	Professional Records

### METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Cartridge	\$50.00	
CD-ROM	\$50.00	
Diskette	\$50.00	
E-mail	\$50.00	
FTP	\$50.00	

### UPDATE SCHEDULE

Monthly

**COMMISSION, CREDIT POLICY**

15% commission to agencies. 30% broker commission.

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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