

Datamatrix 2017



American Commerce - Meeting Planners

Meeting Planners for Corporate, Medical, Association and Religious Clients.



SEGMENTS

56,999	Total Universe / Universe Rate	\$85.00/M
10,847	Uses Entertainer/Speaker	+ \$15.00/M
2,015	Telecommunications/Videoconferencing Used	+ \$15.00/M
5,834	Buys Exhibit Space	+ \$15.00/M
14,824	Type: Association	+ \$10.00/M
11,450	Type: Corporate	+ \$10.00/M
9,125	Type: Medical	+ \$10.00/M
1,424	Type: Religious	+ \$10.00/M
	# of Events Planned	+ \$15.00/M
	# of Attendees	+ \$15.00/M

ID NUMBERS

Manager ID	231305
NextMark ID	347523
mIn ID	892674-000
SRDS ID	

MEDIA TYPE

Business and Consumer	
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SOURCE

Compiled lists, Professional Records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	
New to Manager	
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	04/18/2008
Last Update	01/08/2018
Next Update	01/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

Meeting Planners are given the responsibility of coordinating events, meetings and trade show presentations with the intention of impressing all parties involved. These corporate get-togethers often make or break a deal, so companies give Meeting Planners generous spending power to ensure the success of these events. American Commerce has compiled this list as the perfect resource for any service or product provider that can help turn an ordinary meeting into a memorable experience. Also, an excellent resource for publications related to this unique profession.

SELECTS

ADDRESS TYPE	\$10.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
JOB TITLE SELECT	\$5.00/M
PLANNER TYPE	\$10.00/M

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

COMMISSIONS

Broker	20%
Agency	15%

GENDER

Male	%
Female	%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	25,000
Run Charges	

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0

Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges

\$3.00/M

ADDRESSING

EMAIL

\$50.00/F

FTP

\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact