

American Commerce - Meeting Planners

DATACARD DESCRIPTION

MEETING PLANNERS ARE GIVEN THE RESPONSIBILITY OF COORDINATING EVENTS, MEETINGS AND TRADE SHOW PRESENTATIONS WITH THE INTENTION OF IMPRESSING ALL PARTIES INVOLVED. THESE CORPORATE GET-TOGETHERS OFTEN MAKE OR BREAK A DEAL, SO COMPANIES GIVE MEETING PLANNERS GENEROUS SPENDING POWER TO ENSURE THE SUCCESS OF THESE EVENTS. AMERICAN COMMERCE HAS COMPILED THIS LIST AS THE PERFECT RESOURCE FOR ANY SERVICE OR PRODUCT PROVIDER THAT CAN HELP TURN AN ORDINARY MEETING INTO A MEMORABLE EXPERIENCE. ALSO, AN EXCELLENT RESOURCE FOR PUBLICATIONS RELATED TO THIS UNIQUE PROFESSION.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000	UPDATED	Jul 27, 2010
Counts Thru: Jul 2010	DATE VERIFIED	Jul 27, 2010
Selections	Counts	Price per/M
Universe	36,999	\$65.00
Uses entertainer/speaker	10,847	+15.00
Telecommunications/videoconferencing used	2,015	+15.00
Buys exhibit space	5,834	+15.00
Type: association	14,824	+10.00
Type: corporate	11,450	+10.00
Type: medical	9,125	+10.00
Type: religious	1,424	+10.00
Net name arrangement (minimum 25,000), 85%.		

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Job Title Select	\$5.00	M
Planner Type	\$10.00	M
Number Of Events Planned	\$15.00	M
Number Of Attendees	\$15.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Professional Records

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

RESTRICTIONS

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

892674

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