

American Commerce - Manufacturing Contacts

DATACARD DESCRIPTION

PINPOINT YOUR IDEAL MARKET WITHIN THE ENORMOUS MANUFACTURING INDUSTRY BY SELECTING BUSINESS/INDUSTRY TYPE, EMPLOYEE SIZE AND ANNUAL SALES VOLUME. ADDITIONALLY, THIS FILE IS BROKEN DOWN INTO SPECIFIC EXECUTIVE TITLES TO ENSURE THAT YOUR INFORMATION GETS TO THE RIGHT DECISION MAKER WITHIN THE COMPANY. THIS LIST IS A VITAL RESOURCE FOR MARKETERS OF A VARIETY OF PRODUCTS AND SERVICES INCLUDING MACHINERY, UNIFORMS, PAYROLL SOLUTIONS, INSURANCE, IT/NETWORK SERVICES, COMPUTERS, MANAGEMENT CONSULTING, TRADE/INDUSTRY PUBLICATIONS, ETC. THROUGH DATAMATRIX LISTS EXTENSIVE RESEARCH, THIS DATA HAS BEEN COLLECTED FROM NUMEROUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF EXECUTIVES WITHIN THE MANUFACTURING FIELD.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Total universe	1,021,622	\$65.00
Sales volume:		
<500,000	481,254	+10.00
500K-1M	136,012	+10.00
1M-2.5M	147,021	+10.00
2.5M-5M	85,992	+10.00
5M-10M	61,854	+10.00
10M-100M	75,079	+10.00
100M-500M	12,954	+10.00
500M-1B	4,625	+10.00
1,000,000,000+	16,241	+10.00
Employee size:		
1-4	412,954	+10.00
5-9	16,912	+10.00
10-19	145,201	+10.00
20-49	152,074	+10.00
50-99	66,535	+10.00
100-249	92,554	+10.00
250-499	14,005	+10.00
500-999	7,435	+10.00
1,000+	6,314	+10.00
Minority Owned	45,829	+15.00
Female Owned	118,922	+15.00
Net name arrangement (minimum 25,000), 85%		

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Bus/Industry Type	\$5.00	M
Female Owned	\$15.00	M
Geo Select	\$5.00	M
HQ /Branch	\$10.00	M
Job Title Select	\$5.00	M
Minority Owned	\$15.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
\$ Volume	\$10.00	M

SIC	\$5.00	M
Key Coding	\$3.00	M

LIST SOURCE

Compiled	Note Professional Records
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METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD-ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

RESTRICTIONS

Net Name is allowed. Reuse is allowed. Telemarketing is allowed. Exchange is not allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name
732-940-1500 Key Contact Phone
732-940-1501 Key Contact Fax
sales@datamatrixlists.com Key Contact Email

MID 892433 000