

Datamatrix 2017



American Commerce - Information Technology(IT)

Information Technology Professionals including CIOs, CTOs and Data Processing. 30% BROKER COMMISSION!



SEGMENTS

197,491	Total Universe / Universe Rate	\$70.00/M
56,912	IT Director	+ \$5.00/M
74,684	Data Processing	+ \$5.00/M
11,103	CIO - Chief Information Officer	+ \$5.00/M
43,792	CTO - Chief Technology Officer	+ \$5.00/M
6,017	Technical Support	+ \$5.00/M
2,857	Internet Support	+ \$5.00/M

ID NUMBERS

Manager ID	228184
NextMark ID	347521
mIn ID	892432-000
SRDS ID	

MEDIA TYPE

Business

SOURCE

Compiled lists, Professional Records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **03/05/2008**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

Target your ideal market with American Commerce by selecting Business/Industry Type, Employee Size and Annual Sales Volume. IT professionals are often given full discretion when it comes to technology purchases, making this list a vital asset for any campaign dealing with computers, data systems, software and other peripherals as well as countless other products and services that can help these professionals keep the company on the cutting edge and running smoothly. Datamatrix Lists have been collected from various sources including professional directories, association memberships, government licensing databases and other proprietary data sources to offer marketers one of the most comprehensive listings of information technology professionals on the market.

SELECTS

ADDRESS TYPE	\$10.00/M
BUS/INDUSTRY TYPE	\$5.00/M
FEMALE OWNED	\$15.00/M
GEO SELECT	\$5.00/M
JOB TITLE SELECT	\$5.00/M
MINORITY OWNED	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$15.00/M
SALES VOLUME	\$10.00/M
SIC CODE	\$5.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges

GENDER

Male	%
Female	%

EXCHANGES

Exchange is not allowed

REUSE**Reuse is allowed**

Minimum Quantity

0

Run Charge

CANCELLATION

Charges

KEY CODING**Key Coding is available**

Charges

\$3.00/M

ADDRESSING

EMAIL

\$50.00/F

FTP

\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name

Role

Email

Phone

Fax

★ Joe Borelli
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★ = Primary contact