

# American Commerce - Information Technology (IT)

MID: 892432-000

## ----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

## ----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Total universe	197,491	\$65.00
IT director	56,912	+5.00
Data processing	74,684	+5.00
CIO - Chief Information Officer	11,103	+5.00
CTO - Chief Technology Officer	43,792	+5.00
Technical support	6,017	+5.00
Internet support	2,857	+5.00

85% net name on all orders of 25,000 records or more.

## ----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Bus/Industry Type	\$5.00	M	extra	
Female Owned	\$15.00	M	extra	
Geo Select	\$5.00	M	extra	
Job Title Select	\$5.00	M	extra	
Minority Owned	\$15.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
\$ Volume	\$10.00	M	extra	
SIC	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

## ----- PERSONNEL -----

### List Owner

Datamatrix Lists

3530 Route 27, 2nd Floor

Kendall Park, NJ 08824

Phone: 732-940-1500

Fax: 732-940-1501

E-mail: [sales@datamatrixlists.com](mailto:sales@datamatrixlists.com)

### Contact Title Phone Fax E-mail

List Manager	732-	732-	<a href="mailto:sales@datamatrixlists.com">sales@datamatrixlists.com</a>
	940-	940-	
	1500	1501	

## ----- SUMMARY DESCRIPTION -----

Information Technology professionals.

## ----- DATACARD DESCRIPTION -----

INFORMATION TECHNOLOGY PROFESSIONALS INCLUDING CIOS, CTOS AND DATA PROCESSING. TARGET YOUR IDEAL MARKET WITH AMERICAN COMMERCE BY SELECTING BUSINESS/INDUSTRY TYPE, EMPLOYEE SIZE AND ANNUAL SALES VOLUME. IT PROFESSIONALS ARE OFTEN GIVEN FULL DISCRETION WHEN IT COMES TO TECHNOLOGY PURCHASES, MAKING THIS LIST A VITAL ASSET FOR ANY CAMPAIGN DEALING WITH COMPUTERS, DATA SYSTEMS, SOFTWARE AND OTHER PERIPHERALS AS WELL AS COUNTLESS OTHER PRODUCTS AND SERVICES THAT CAN HELP THESE PROFESSIONALS KEEP THE COMPANY ON THE CUTTING EDGE AND RUNNING SMOOTHLY. DATAMATRIX LISTS HAVE BEEN COLLECTED FROM VARIOUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF INFORMATION TECHNOLOGY PROFESSIONALS ON THE MARKET.

## SRDS Classification

USA Business 325B Technology - Executives/Management

## ----- LIST SOURCE -----

Source	Note
Compiled	Professional Records

## ----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers.  
10% commission to managers.

## ----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Cartridge	\$50.00		fee	
CD-ROM	\$50.00		fee	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	

FTP \$50.00 fee

----- **RESTRICTIONS** -----

Telemarketing is allowed. Exchange is not allowed.

----- **UPDATE SCHEDULE** -----

Updated monthly.