

American Commerce - Information Technology (IT)

DATACARD DESCRIPTION

INFORMATION TECHNOLOGY PROFESSIONALS INCLUDING CIOS, CTOS AND DATA PROCESSING. TARGET YOUR IDEAL MARKET WITH AMERICAN COMMERCE BY SELECTING BUSINESS/INDUSTRY TYPE, EMPLOYEE SIZE AND ANNUAL SALES VOLUME. IT PROFESSIONALS ARE OFTEN GIVEN FULL DISCRETION WHEN IT COMES TO TECHNOLOGY PURCHASES, MAKING THIS LIST A VITAL ASSET FOR ANY CAMPAIGN DEALING WITH COMPUTERS, DATA SYSTEMS, SOFTWARE AND OTHER PERIPHERALS AS WELL AS COUNTLESS OTHER PRODUCTS AND SERVICES THAT CAN HELP THESE PROFESSIONALS KEEP THE COMPANY ON THE CUTTING EDGE AND RUNNING SMOOTHLY. DATAMATRIX LISTS HAVE BEEN COLLECTED FROM VARIOUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF INFORMATION TECHNOLOGY PROFESSIONALS ON THE MARKET.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Total universe	197,491	\$65.00
IT director	56,912	+5.00
Data processing	74,684	+5.00
CIO - Chief Information Officer	11,103	+5.00
CTO - Chief Technology Officer	43,792	+5.00
Technical support	6,017	+5.00
Internet support	2,857	+5.00

85% net name on all orders of 25,000 records or more.

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Bus/Industry Type	\$5.00	M
Female Owned	\$15.00	M
Geo Select	\$5.00	M
Job Title Select	\$5.00	M
Minority Owned	\$15.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
\$ Volume	\$10.00	M
SIC	\$5.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Professional Records

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Cartridge	\$50.00	
CD-ROM	\$50.00	
Diskette	\$50.00	
E-mail	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers. 10% commission to managers.

RESTRICTIONS

Telemarketing is allowed. Exchange is not allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

892432

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