

Datamatrix 2017



American Commerce - Human Resources/Personnel

Human Resource, Personnel, Benefits/Compensation, and Training Professionals. 30% BROKER COMMISSION!



SEGMENTS

143,000	Total Universe / Universe Rate	\$70.00/M
82,000	Human Resources	+ \$5.00/M
57,000	Personnel	+ \$5.00/M
3,300	Training	+ \$5.00/M
1,000	Benefits/Comp	+ \$5.00/M

ID NUMBERS

Manager ID	228139
NextMark ID	347520
mIn ID	892431-000
SRDS ID	892431-000

MEDIA TYPE

Business

SOURCE

Compiled lists, Professional Records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **03/04/2008**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

Target your ideal market with American Commerce by selecting Business/Industry Type, Employee Size and Annual Sales Volume. To help HR professionals maintain a well functioning and high performing workforce, they are given great purchasing power within many areas of the company such as hiring/firing, benefits and compensation, scheduling, morale building activities and event planning. As well, you can choose a specific area of human resources(Training, Benefits/Comp, Personnel). This Datamatrix List is a vital asset for any campaign dealing with uniforms, payroll, insurance, staffing/temporary placement, and countless other products and services that can help these professionals perform their job more efficiently and effectively. This data has been collected from numerous sources including professional directories, association memberships, government licensing databases and other proprietary data sources to offer marketers one of the most comprehensive listings of human resources professionals available.

SELECTS

ADDRESS TYPE	\$10.00/M
BUS/INDUSTRY TYPE	\$5.00/M
FEMALE OWNED	\$15.00/M
GEO SELECT	\$5.00/M
JOB TITLE SELECT	\$5.00/M
MINORITY OWNED	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$15.00/M
SALES VOLUME	\$10.00/M
SIC CODE	\$5.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges

GENDERMale
Female%
%

EXCHANGES**Exchange is not allowed**

REUSE**Reuse is allowed**Minimum Quantity
Run Charge**0**

CANCELLATION

Charges

KEY CODING**Key Coding is available**

Charges

\$3.00/M

ADDRESSING

EMAIL

\$50.00/F

FTP

\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact