

# American Commerce - Human Resources/Personnel

MID: 892431-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	74,903	\$65.00
Human resources	62,814	+5.00
Personnel	10,799	+5.00
Training	2,486	+5.00
Benefits/comp	3,704	+5.00

Net name arrangement (minimum 25,000), 85%.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Bus/Industry Type	\$5.00	M	extra	
Female Owned	\$15.00	M	extra	
Geo Select	\$5.00	M	extra	
Job Title Select	\$5.00	M	extra	
Minority Owned	\$15.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
\$ Volume	\$10.00	M	extra	
SIC	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists

3530 Route 27, 2nd Floor

Kendall Park, NJ 08824

Phone: 732-940-1500

Fax: 732-940-1501

E-mail: [sales@datamatrixlists.com](mailto:sales@datamatrixlists.com)

Contact Title Phone Fax E-mail

List Manager	732-	732-	<a href="mailto:sales@datamatrixlists.com">sales@datamatrixlists.com</a>
	940-	940-	
	1500	1501	

----- SUMMARY DESCRIPTION -----

Human Resource, personnel, benefits/compensation, and training professionals.

----- DATACARD DESCRIPTION -----

TARGET YOUR IDEAL MARKET WITH AMERICAN COMMERCE BY SELECTING BUSINESS/INDUSTRY TYPE, EMPLOYEE SIZE AND ANNUAL SALES VOLUME. TO HELP HR PROFESSIONALS MAINTAIN A WELL FUNCTIONING AND HIGH PERFORMING WORKFORCE, THEY ARE GIVEN GREAT PURCHASING POWER WITHIN MANY AREAS OF THE COMPANY SUCH AS HIRING/FIRING, BENEFITS AND COMPENSATION, SCHEDULING, MORALE BUILDING ACTIVITIES AND EVENT PLANNING. AS WELL, YOU CAN CHOOSE A SPECIFIC AREA OF HUMAN RESOURCES (TRAINING, BENEFITS/COMP, PERSONNEL). THIS LIST IS A VITAL ASSET FOR ANY CAMPAIGN DEALING WITH UNIFORMS, PAYROLL, INSURANCE, STAFFING/TEMPORARY PLACEMENT, AND COUNTLESS OTHER PRODUCTS AND SERVICES THAT CAN HELP THESE PROFESSIONALS PERFORM THEIR JOB MORE EFFICIENTLY AND EFFECTIVELY. THIS DATA HAS BEEN COLLECTED FROM NUMEROUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF HUMAN RESOURCES PROFESSIONALS AVAILABLE.

SRDS Classification

USA Business 156 Human Resources

----- LIST SOURCE -----

Source	Note
Compiled	Professional Records

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers; 10% commission to managers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	

Diskette	\$50.00	fee
E-mail	\$50.00	fee
Cartridge	\$50.00	fee
CD-ROM	\$50.00	fee
FTP	\$50.00	fee

----- **RESTRICTIONS** -----

Net name is allowed. Exchange is not allowed. Reuse is allowed. Telemarketing is allowed.

----- **UPDATE SCHEDULE** -----

Updated monthly.