

American Commerce - Board Of Directors

MID: 892673-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 3,000.

Selections	Counts	Price per/M
Universe	109,227	\$65.00
Business address	69,372	+10.00
Home address	39,402	+10.00
Net name arrangement (25,000), 85%.		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Age	\$7.00	M	extra	
Date Of Birth	\$7.00	M	extra	
Gender/Sex	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Number Of Boards	\$15.00	M	extra	
SCF	\$5.00	M	extra	
Zip	\$5.00	M	extra	
State	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact Title Phone Fax E-mail

List Manager	732-	732-	sales@datamatrixlists.com
	940-	940-	
	1500	1501	

----- SUMMARY DESCRIPTION -----

Board members in various industries.

----- DATACARD DESCRIPTION -----

AMERICAN COMMERCE HAS COMPILED THIS COMPREHENSIVE LIST OF BOARD MEMBERS IN VARIOUS INDUSTRIES TO PROVIDE AN INVALUABLE RESOURCE FOR MARKETERS. THIS FILE IS SELECTABLE BY NUMBER OF BOARDS AS WELL AS BY HOME OR BUSINESS ADDRESS. BOARD MEMBERS ARE OFTEN TOP-LEVEL EXECUTIVES IN ADDITION TO THEIR ROLE ON THE BOARD. THEY ARE COMPENSATED WELL FOR THEIR HARD WORK AND LONG HOURS, MAKING THEM EXCELLENT PROSPECTS FOR HIGH TICKET ITEMS SUCH AS EXPENSIVE CARS, BOATS, VACATIONS, JEWELRY. PERFECT FOR MAGAZINES/CATALOGS WHICH SERVICE THE ULTRA-WEALTHY, AND INVESTMENT OFFERS.

SRDS Classification

USA Business 45 Business Executives

----- LIST SOURCE -----

Source	Note
Compiled	Professional Records

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission for brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
Cartridge	\$50.00		fee	
CD ROM	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.