

American Commerce - Board Of Directors

DATACARD DESCRIPTION

AMERICAN COMMERCE HAS COMPILED THIS COMPREHENSIVE LIST OF BOARD MEMBERS IN VARIOUS INDUSTRIES TO PROVIDE AN INVALUABLE RESOURCE FOR MARKETERS. THIS FILE IS SELECTABLE BY NUMBER OF BOARDS AS WELL AS BY HOME OR BUSINESS ADDRESS. BOARD MEMBERS ARE OFTEN TOP-LEVEL EXECUTIVES IN ADDITION TO THEIR ROLE ON THE BOARD. THEY ARE COMPENSATED WELL FOR THEIR HARD WORK AND LONG HOURS, MAKING THEM EXCELLENT PROSPECTS FOR HIGH TICKET ITEMS SUCH AS EXPENSIVE CARS, BOATS, VACATIONS, JEWELRY. PERFECT FOR MAGAZINES/CATALOGS WHICH SERVICE THE ULTRA-WEALTHY, AND INVESTMENT OFFERS.

SELECTIONS WITH COUNTS

Minimum order 3,000	UPDATED	Jul 27, 2010
Counts Thru: Jul 2010	DATE VERIFIED	Jul 27, 2010
Selections	Counts	Price per/M
Universe	109,227	\$65.00
Business address	69,372	+10.00
Home address	39,402	+10.00
Net name arrangement (25,000), 85%.		

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Age	\$7.00	M
Date Of Birth	\$7.00	M
Gender/Sex	\$10.00	M
Geo Select	\$5.00	M
Number Of Boards	\$15.00	M
SCF	\$5.00	M
Zip	\$5.00	M
State	\$5.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Professional Records

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission for brokers.

RESTRICTIONS

Telemarketing is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

892673

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