

American Commerce - Banks & Financial Institutions

DATACARD DESCRIPTION

THIS FILE PROVIDES AN EXHAUSTIVE DATABASE OF EXECUTIVES AT AMERICA'S FINANCIAL INSTITUTIONS. THESE PROFESSIONALS ARE RESPONSIBLE FOR TRILLIONS OF DOLLARS IN DEPOSITS AND LOANS EACH YEAR AND MAKE CRITICAL DECISIONS FOR THEIR COMPANIES. THEY ARE WELL PAID FOR THIS RESPONSIBILITY AND ARE EXCELLENT PROSPECTS FOR ANY CAMPAIGN TARGETED TOWARDS THE AFFLUENT MARKET. SELECT BY INSTITUTION TYPE, ASSET SIZE, HQ/BRANCH, EXECUTIVE TITLE, ETC.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000
Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Universe	141,642	\$65.00
Credit unions	39,417	+10.00
State commercial banks	28,198	+10.00
National commercial banks	9,364	+10.00
State savings banks	351	+10.00
Federal savings banks	19	+10.00
All others	66,193	+10.00
Loan/mortgage executives	17,283	+10.00
Net name arrangement (minimum 25,000), 85%.		

OTHER SELECTIONS

Selections	Rate	Per
Assets	\$10.00	M
Credit Union: # Of Employees	\$10.00	M
Credit Union: # Of Members	\$10.00	M
Geo Select	\$5.00	M
HQ/Branch	\$10.00	M
Institution Type	\$10.00	M
Job Title Select	\$10.00	M
Phone Number	\$15.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Professional Records

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers; 10% commission to managers.

RESTRICTIONS

Net name is allowed. Exchange is not allowed. Reuse is allowed. Telemarketing is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

893467

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