

# American Commerce - Advertising Agency Executives

## DATACARD DESCRIPTION

AMERICAN COMMERCE HAS BROUGHT TOGETHER THIS LIST OF EXECUTIVES WITHIN ADVERTISING AGENCIES. NUMEROUS TITLES ARE AVAILABLE WITHIN EACH COMPANY, MAKING IT POSSIBLE TO REACH KEY PERSONNEL OF ALL TYPES. THESE EXECUTIVES SPEND COUNTLESS HOURS BUILDING CLIENT RELATIONS AND ARE RECEPTIVE TO ANY OFFER THAT CAN ASSIST THIS GOAL OR IMPROVE THEIR OVERALL EFFECTIVENESS WITHIN THE COMPANY. PERFECT FOR TRADE PUBLICATIONS OR SEMINARS, TRAVEL PRODUCTS, ORGANIZATIONAL TOOLS, OR MANY OTHER OFFERS. ALSO, IDEAL CANDIDATES FOR INVESTMENT OR INSURANCE OFFERS.

## SELECTIONS WITH COUNTS

<b>Minimum order 250.00 or 3,000</b>	<b>UPDATED</b>	Jul 27, 2010
<b>Counts Thru: Jul 2010</b>	<b>DATE VERIFIED</b>	Jul 27, 2010
<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Universe	31,949	\$65.00
Total agencies	7,214	+10.00
Net name arrangement (minimum 25,000), 85%.		

## OTHER SELECTIONS

<b>Selections</b>	<b>Rate</b>	<b>Per</b>
Full Service Agency	\$10.00	M
Media Buying Services	\$10.00	M
Sales Promotion Agency	\$10.00	M
Public Relations Firm	\$10.00	M
In House Agency	\$10.00	M
Titles:		
Chairman	\$10.00	M
Vice Chairman	\$10.00	M
Direct Mail/Marketing Manager	\$10.00	M
CEO	\$10.00	M
Print Media	\$10.00	M
President	\$10.00	M
Owner	\$10.00	M
Vice President	\$10.00	M
CFO	\$10.00	M
Sales/Marketing	\$10.00	M
Account Executive	\$10.00	M
Creative Director	\$10.00	M
Media Director	\$10.00	M
Art Director	\$10.00	M
Production Manager	\$10.00	M
Copywriter	\$10.00	M
Illustrator	\$10.00	M
Billing:		
<1mm	\$10.00	M
1mm-4.9mm	\$10.00	M
5mm-9.9mm	\$10.00	M
10mm-24.9mm	\$10.00	M
25mm-49.9mm	\$10.00	M
50mm-99.9mm	\$10.00	M
100mm-199.9mm	\$10.00	M
200mm-499.9mm	\$10.00	M
500mm-999.9mm	\$10.00	M
1b+	\$10.00	M
Billing Size		
Company Size	\$10.00	M

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Gender/Sex	\$5.00	M
Geo Select	\$10.00	M
# Employees	\$15.00	M
Number Of Years In Business	\$10.00	M
\$ Volume	\$10.00	M
Title Only	\$10.00	M
Key Coding	\$3.00	M

## LIST SOURCE

### Note

Controlled Circ

Professional Records

## METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	
Cartridge	\$50.00	

## UPDATE SCHEDULE

Monthly

## COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers. 10% commission to managers.

## RESTRICTIONS

Net name is allowed. Exchange is not allowed. Reuse is allowed. Telemarketing is allowed

## LIST MANAGER/OWNER

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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