



American Commerce - Retail Executives

Decision makers within the retail industry. 30% BROKER COMMISSION!

SEGMENTS			ID NUMBERS
692,751	TOTAL UNIVERSE / UNIVERSE RATE	\$65/M	MANAGER
116,234	Home Furnishings	\$5/M	NEXTMARK ID 228490
250,127	Food Stores	\$5/M	MIN ID 347525
92,351	Auto Dealerships	\$5/M	SRDS ID 892403-000
91,324	Apparel	\$5/M	MEDIA TYPE
28,256	Garden Stores	\$5/M	Business  
26,321	Hardware Stores	\$5/M	SOURCE
42,108	Jewelry Stores	\$5/M	Professional Records, Compiled lists
55,213	Sporting Goods	\$5/M	GEOGRAPHY
16,254	Department Stores	\$5/M	United States
22,354	Book Stores	\$5/M	OPT-IN
0	Others Available Upon Request	\$0/M	MAINTENANCE
			MARKET ENTRY
			NEW TO MANAGER
			COUNTS THROUGH 09/01/2014
			DATA CARD MAINTENANCE
			NEW TO SYSTEM 03/10/2008
			LAST UPDATE 09/08/2014
			NEXT UPDATE 12/31/2014
			UPDATE FREQUENCY Quarterly

DESCRIPTION

Find your ideal market within the retail industry by selecting Business/Industry Type, Employee Size and Annual Sales Volume. Additionally, this Datamatrix List is broken down into specific executive titles to ensure that your information gets to the right decision maker within the company and that your goods are considered. This list is a vital resource for marketers of virtually all products which can be sold through a retail outlet, as well as marketers of third party services such as inventory/computer systems, uniforms, payroll solutions, marketing/advertising, insurance, IT/network services, management consulting, trade/industry publications, etc. This data has been collected from numerous sources including professional directories, association memberships, government licensing databases and other proprietary data sources to offer marketers one of the most comprehensive listings of executives within the retail field.

PROFILE

SELECTS		AVERAGE INCOME	
ADDRESS TYPE	\$10/M	VALUE	0
BUS/INDUSTRY TYPE	\$5/M	MINIMUM ORDER	
FEMALE OWNED	\$15/M	MINIMUM QUANTITY	3,000
FRANCHISE	\$10/M	MINIMUM PRICE	\$250
GEO SELECT	\$5/M	COMMISSIONS	
HQ/BRANCH	\$10/M	BROKER	30%
JOB TITLE SELECT	\$5/M	AGENCY	15%
MINORITY OWNED	\$15/M	NET NAME ARRANGEMENTS	
NUMBER OF EMPLOYEES	\$10/M	NET NAME IS ALLOWED	
PHONE NUMBER	\$25/M	FLOOR	85
SALES VOLUME	\$10/M	MINIMUM QUANTITY	25,000
MANAGER		RUN CHARGES	\$0/M
Datamatrix Lists		EXCHANGES	
http://www.datamatrixlists.com		EXCHANGE IS NOT ALLOWED	
GENDER		REUSE	
MALE	0%	REUSE IS ALLOWED	
FEMALE	0%	MINIMUM QUANTITY	0
		RUN CHARGE	\$0/M
		CANCELLATION	
		CHARGES	

KEY CODING

KEY CODING IS AVAILABLE

CHARGES \$3/M

ADDRESSING

EMAIL \$50/F

FTP \$75/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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