

American Commerce - Meeting Planners

Meeting Planners for Corporate, Medical, Association and Religious Clients.

SEGMENTS

56,999	TOTAL UNIVERSE / UNIVERSE RATE	\$85/M
10,847	Uses Entertainer/Speaker	\$15/M
2,015	Telecommunications/Videoconferencing Used	\$15/M
5,834	Buys Exhibit Space	\$15/M
14,824	Type: Association	\$10/M
11,450	Type: Corporate	\$10/M
9,125	Type: Medical	\$10/M
1,424	Type: Religious	\$10/M
0	# of Events Planned	\$15/M
0	# of Attendees	\$15/M

ID NUMBERS

MANAGER	
NEXTMARK ID	231305
MIN ID	347523
SRDS ID	892674-000

MEDIA TYPE

Business and Consumer	
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SOURCE

Compiled lists, Professional Records

GEOGRAPHY

United States

OPT-IN

MAINTENANCE

MARKET ENTRY

NEW TO MANAGER	
COUNTS THROUGH	09/01/2014

DATA CARD MAINTENANCE

NEW TO SYSTEM	04/18/2008
LAST UPDATE	09/08/2014
NEXT UPDATE	12/31/2014
UPDATE FREQUENCY	Quarterly

DESCRIPTION

Meeting Planners are given the responsibility of coordinating events, meetings and trade show presentations with the intention of impressing all parties involved. These corporate get-togethers often make or break a deal, so companies give Meeting Planners generous spending power to ensure the success of these events. American Commerce has compiled this list as the perfect resource for any service or product provider that can help turn an ordinary meeting into a memorable experience. Also, an excellent resource for publications related to this unique profession.

PROFILE

SELECTS

ADDRESS TYPE	\$10/M
GENDER/SEX	\$10/M
GEO SELECT	\$5/M
JOB TITLE SELECT	\$5/M
PLANNER TYPE	\$10/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

MALE	0%
FEMALE	0%

AVERAGE INCOME

VALUE	0
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MINIMUM ORDER

MINIMUM QUANTITY	3,000
MINIMUM PRICE	\$250

COMMISSIONS

BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED	
FLOOR	85
MINIMUM QUANTITY	25,000
RUN CHARGES	\$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

REUSE IS ALLOWED	
MINIMUM QUANTITY	0
RUN CHARGE	\$0/M

CANCELLATION

CHARGES	\$0/M
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KEY CODING

KEY CODING IS AVAILABLE	
CHARGES	\$3/M

ADDRESSING

EMAIL	\$50/F
FTP	\$75/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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