

Datamatrix 2017



National Fund for Public Safety (NFPS)- Donors to First Responders

Contributors to a variety of First Responder Organizations, including; Police, Fire Fighters, Emergency Medical Care Services, and Ambulance Services. 30% BROKER COMMISSION!



SEGMENTS

1,300,000	Total Universe / Universe Rate	\$80.00/M
91,000	1 Month Hotline	+ \$10.00/M
270,000	3 Month Hotline	+ \$5.00/M

ID NUMBERS

Manager ID	
NextMark ID	402361
mIn ID	
SRDS ID	

MEDIA TYPE

Consumer

SOURCE

Masterfile enhanced, Direct response, Direct mail sold, Multi Sourced, Compiled lists

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/18/2013
New to Manager	
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	12/18/2013
Last Update	01/08/2018
Next Update	03/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

This file consists of individuals who have made a contribution to a variety of First Responder Organizations, including; Police, Fire Fighters, Emergency Care Services, and Ambulance Services. All donations were made in the last 12 months. The data is sourced from a data exchange with charitable organizations who conduct fundraising thru direct mail.

SELECTS

Geo/Geographical	\$5.00/M
Gender	\$10.00/M
Income Select	\$10.00/M
Age	\$10.00/M
Presence of Child	\$10.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

COMMISSIONS

Broker	30%
Agency	15%

GENDER

Male	%
Female	%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	25,000
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION
Charges

KEY CODING
Key Coding is available
Charges **\$3.00/M**

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists		sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact