

Datamatrix 2017



National Fund for Disabled Individuals (NFDI)

These donors have made contributions to charitable organizations that benefit the physically and mentally disabled. These foundations provide support to the blind, deaf, autistic, and paralyzed. 30% BROKER COMMISSION!



SEGMENTS

986,523	Total Universe / Universe Rate	\$80.00/M
79,211	1 Month Hotline	+ \$10.00/M
248,633	3 Month Hotline	+ \$5.00/M

ID NUMBERS

Manager ID	
NextMark ID	405963
mIn ID	
SRDS ID	

MEDIA TYPE

Consumer	
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SOURCE

Compiled lists, Direct mail sold, Direct response, Masterfile enhanced, Multi Sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	02/12/2014
New to Manager	
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	02/11/2014
Last Update	01/08/2018
Next Update	03/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

This file consists of individuals who have made contributions within the last 12 months to charitable organizations that benefit the mentally and physically disabled. These foundations provide support to the blind, deaf, autistic, and paralyzed. The data is sourced from a data exchange with charitable organizations who conduct fundraising thru direct mail.

SELECTS

Geo/Geographical	\$5.00/M
Gender	\$10.00/M
Income Select	\$10.00/M
Age	\$10.00/M
Presence of Child	\$10.00/M

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

COMMISSIONS

Broker	30%
Agency	15%

GENDER

Male	47%
Female	53%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	0%
Minimum Quantity	0
Run Charges	

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION

Charges

KEY CODING**Key Coding is available**

Charges

\$3.00/M

ADDRESSING

EMAIL

\$50.00/F

FTP

\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact